

Joseph Gimaro  
Owner  
Quality Inn Hotel  
678 Bethlehem Pike  
Montgomeryville, PA 18936



To Whom It May Concern,

I met Sam Puleo of Puleo Energy in 2016 when he walked into my hotel making a cold call. I found Sam to be very forthright and honest. In fact, he disclosed his past legal issues in the energy business to me prior to us doing business together.

Due to Sam's transparency, I decided to give him a shot. He has been able to secure very low fixed rates for me and has done a terrific job watching the market for us. He comes to me when the market is low and we never miss an opportunity to lock in a lower renewal rate for the future.

Sam is a class act and I continually recommend him to my friends and business acquaintances who are looking for good energy companies.

Please feel free to contact me at the email below if you have any questions related to Sam, his character, or Puleo Energy.

Thank you,

Joseph Gimaro  
joejr@gimaro.net

George Jarrah  
Owner  
Ashley's Florist  
500 Hanover Ave  
Allentown, PA 18109



To Whom It May Concern,

I am the owner of Ashley's Florist and have been in business since 2001. I have known Sam Puleo since 2010 when he first entered the energy business. Sam has helped me secure better energy pricing at my florist shop for many years.

Sam has been a business associate and friend for many years. I watched him go through his legal battles and face his problems like a real man. I respect Sam and will continue doing business with him as long as I am in business.

I refer Sam to many of my friends who own businesses and invite you to contact me at the email below if you have any questions.

Thank you,

George Jarrah  
gjarrah@aol.com

Donna Ewanciw  
Owner  
Vela Restaurant  
140 Veterans Lane  
Doylestown, PA 18901



To Whom It May Concern,

I am the owner and head chef at Vela in Doylestown, PA. I have known Sam Puleo since 2015 and have been doing business with him since 2018.

When I first met Sam he was starting his second energy business, and he needed a part time job to fund his business. He applied to work for me at one of my restaurants. Sam was very upfront about his past legal issues in the interview and I decided to hire him. Sam proved to be an excellent worker and role model for other employees. We developed a strong business relationship and I always supported his vision of building his energy business.

I had a trusted energy salesman for many years, but decided to give Sam a chance in 2018. We signed an electric supply contract with Sam, but he recommended me staying with my original salesperson for gas due to the rate offer.

This gesture shows a lot about Sam's character and integrity. I highly recommend him and Puleo Energy to anyone. Please email me if you have any questions.

Thank you,

Donna Ewanciw  
772dje@gmail.com

John Fisher  
Owner  
Baby Blues BBQ Philadelphia  
3402 Sansom Street  
Philadelphia, PA 19104



To Whom It May Concern,

I own a bar-b-que restaurant in Philadelphia and have been doing business with Sam of Puleo Energy since 2011. They have been helping me manage my third party electricity and natural gas supply contracts.

We have renewed 5 electricity supply contracts and 2 natural gas supply contracts with various suppliers that Puleo Energy felt had the best rates and terms. We left our gas with PGW for many years since Puleo recommended the utility rates to be better than any third party rate at the time.

We have saved thousands of dollars since doing business with Puleo and continue to save money contract-over-contract. The company and its people are very professional, knowledgeable, and diligent.

I highly recommend Puleo Energy to any business owner looking to take advantage of energy deregulation. Please feel free to email me if you have any questions.

Sincerely,

John Fisher  
[johnny@babybluesbbq.com](mailto:johnny@babybluesbbq.com)

Basem Jarrah  
Owner  
Bubba's Potbelly Stove  
1485 N West End Blvd  
Quakertown, PA 18951



To Whom It May Concern,

I am the owner of Bubba's Potbelly Stove and have been doing business with Sam Puleo of Puleo Energy since 2016 at Bubba's and other restaurants I have owned.

In 2017 at one of my restaurants, I noticed a very high PECO bill. Sam sold me the electric contract, so I called him. He came in person to my restaurant the same day to look at my bill. He noticed the high charge was due to my natural gas usage, but we were not operating any differently than the prior years. Sam called PECO and had a representative come check the gas meter. It turned out the meter was double reading our usage and he was able to secure me a \$16,000 credit from PECO.

Sam knows more about energy than anyone I know. He is on top of his game and will help you with all things, even if they are unrelated to what he sold you.

Sincerely,

Basem Jarrah  
mjarrah78@gmail.com

Doug Kemmerer  
President  
Corporate Limousine  
852 Trexlertown Road  
Breinigsville, PA 18031



To Whom It May Concern,

I am the President of Corporate Limousine, a limousine company in Pennsylvania. I am also a partner at Global Vision Energy LLC, a licensed energy brokerage with the Pennsylvania Public Utilities Commission.

I met Sam Puleo in 2010 and started doing business with him in the energy sector. Several years into our relationship, one Global Vision Energy's customers signed a contract with Sam's company, Coastal Energy that was altered by his company causing our customer financial damages. At the time, I was very upset with both Sam and others at his company; however, I have watched Sam change and rise to the occasion to rectify the matter.

I continued to observe Sam display integrity through the entire situation. I admire the man Sam has become and trust him personally and in business. Throughout this process, I have become a mentor to Sam and gained a lot of respect for him. Ironically, I can honestly say that I too have been learning from him.

Please feel free to contact me directly with any questions.

Thank you,

Doug Kemmerer  
dkemmerer@corporatelimousine.com

Vince DiMaio  
Managing Partner  
National Utilities Refund LLC  
dba National Energy  
1717 Main Street  
Northampton, PA 18067



To Whom It May Concern,

I am the owner of National Utilities Refund LLC dba National Energy. We are a licensed electric broker and natural gas broker with the Pennsylvania Public Utilities Commission, and several other Utilities Commissions in different states throughout the U.S. We also operate a national utility bill auditing firm.

I have known Sam Puleo since 2007 and have been working with Sam in the energy sector since December of 2018. Sam has been acting as a sales sub-contractor for my company. Sam has been straightforward and trustworthy in his dealings with us and his clients' contracts have all transacted successfully.

I value my relationship with Sam. Please email me with any questions.

Thank you,

Vince DiMaio  
vince@nationalutilityltd.com

# COMFORT PROFIT CONSULTING, INC

August 20, 2015

To Whom It May Concern:

My name is Dan Comfort and I am the president of Comfort Profit Consulting, Inc. I met Sam Puleo in 2011. I worked with Sam and his group extensively; I had agents and sub-agents submitting business to Coastal for bill auditing and evaluation.

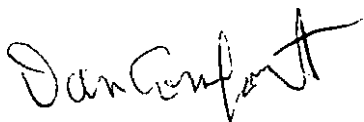
It was at this time that one of my accounts I had submitted was not properly processed. Sam was facing legal problems as well as a crisis of trust. However, he stepped up and faced his problems. He took responsibility. He paid my client out of his own pocket to fix the issues caused by his mistake.

Everyone makes mistakes; the true test of a person is how they address their mistakes. Sam went to great lengths to fix the issues caused by his error. He has been very transparent and speaks freely of what happened, not trying to gloss over or cover what happened.

It is for these reasons I can recommend Sam both on a personal and business level. I currently am doing business with Sam on a regular basis and I'm confident in recommending him to anyone considering the same.

Please call me with any questions.

Sincerely,



Dan Comfort

ELECTRIC • TELECOM • UTILITIES • DATA • TAX BENEFIT ANALYSIS

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1-800-807-0922



CleanItSupply.com  
705 General Washington Avenue  
Suite 703  
Jeffersonville, PA 19403  
800-998-3295

August 18, 2015

To Whom It May Concern:

My name is Dan Dillon and I am the President of CleanItSupply.com. I have known Sam Puleo since 2012 when he owned Coastal Energy Consultants. My friend was considering working with Sam, and he asked me to evaluate his business. In meeting Sam for the first time, I saw his entrepreneurial spirit and charisma. He had the persistence that it takes to succeed in life, and I was very impressed with his attitude at a young age.

A few years later Sam made a bad choice and encountered serious legal issues related to his business. I have seen many similar situations being in business my entire life, and there seems to be two types of people: those with a truly bad-nature who never learn from their mistakes and end up ruining their lives, and those with good character who make a mistake, right their wrongs, and become better people. I experienced Sam become the second person. Not only did he own-up to his mistake, but he became an exceptional man by working hard to fix his problem.

As a lifelong business owner myself, I understand the many failures one experiences on the path to success. There is no doubt in my mind that Sam will be a very successful businessman. He will look back on this situation as the turning point on his journey to success.

I would highly recommend Sam to anyone I know and trust. Please call me directly if you would like to speak with me in person regarding Sam's character.

Sincerely,



Daniel Dillon  
President  
CleanItSupply.com



To Whom It May Concern:

My name is Thomas Grimes and I am the Chief Operating Officer of Calex ISCS, Inc. I met Sam Puleo in 2014 when he made a cold call to our business attempting to secure an appointment with the intent on selling our company tractors. From the moment I met Sam he impressed me being full of ambition, drive and determination to make a deal. As a long time businessman myself, I saw in Sam what I had at a young age – a drive for success and a passion to win. He was truly on the road to success.

A few years later, I came to understand of Sam's legal issues related to his energy business. The business fell apart and he was facing serious legal troubles. In business, problems happen. It is not the problem, but how you react to it. What impressed me the most is how Sam handled his problem. He addressed his situation straight on and took personal responsibility. It was not easy, but he did the right thing. Most people at his age if faced with a similar problem would not make the right decisions. He still has a long road ahead of him in terms of righting all of his problems, but I admire the man Sam has become in the process. He is mature, centered, and empathetic. It is rare to find someone his age with so much character.

Our business does \$75 million per year, and I would trust Sam with it and my customers. He is a class act. Please feel free to contact me at any time if you would like me to elaborate any further.

Regards,

A handwritten signature in black ink, appearing to read "Thomas J. Grimes", written over the typed name.

Thomas J Grimes  
Chief Operating Officer

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58 PITTSTON AVENUE

PITTSTON, PA 18640-3725

Corporate Office: (570)603-0180 Fax: (570)603-0940

Women's Business Enterprise  
National Council





To Whom It May Concern:

My name is Robert Knapp and I am the Director of Lease and Rental for Vanguard Truck Centers. I met Sam Puleo in 2012 when I was General Manager of Hunter Peterbilt in Allentown, and hired him shortly thereafter. When I met Sam he was only 24 years old, but seemed to have the wisdom and business acumen of somebody well beyond his years. Most of our customers noticed the same and he proved to develop many successful business relationships.

I found him to be very honest, trustworthy and dependable. He was a valuable, key member of my team while we worked together and I find him to be someone you can trust and count on both professionally and personally. He is a great communicator, highly intellectual and has a great work ethic. He is also willing to do what it takes to be successful and is not afraid to roll his sleeves up or work long hours to get things done.

Sam has an entrepreneurial spirit and a passion for success. He comes from a great family with a long line of successes, is extremely professional and has class.

I would trust Sam as future employee or business partner and wish him all the best.

I know he has what it takes to be successful.

Very truly yours,

A handwritten signature in black ink, appearing to be "Bob Knapp", written in a cursive style.

Bob Knapp  
Director Lease and Rental  
Vanguard Truck Centers  
Cell: 404-430-6075  
bob.knapp@vanguardtrucks.com  
www.vanguardtrucks.com



September 28, 2015

To Whom It May Concern:

My name is Matt Kress and I'm the Domestic Sales Manager at Mack Defense. I met Sam Puleo in 2013 when we both worked together at Hunter Peterbilt in Allentown, Pennsylvania. Sam is one of the best salesman with whom I have ever had the opportunity to work. He is a hard worker and cares about his customers. Sam is the kind of guy who always has a smile on his face - a team player who I could always count on.

I came to learn about Sam's issue with Coastal Energy Consultants when we were working together at Peterbilt. I was extremely impressed with how Sam took responsibility for his actions, and never hid from the past. We all make mistakes in life, but it takes a true man to stand up and do right by his mistakes. That's exactly what I have seen Sam do.

I think Sam is a great guy. He is someone I hold in high regards and trust. I recommend Sam as a business partner and would jump at the opportunity to use his expertise to better my company.

Sincerely,

Matt Kress  
Domestic Sales Manager

**Mack Defense, LLC**  
7310 Tilghman St. Suite 600  
Allentown, PA 18106  
484-387-5924 Office  
484-632-9107 Mobile  
610-395-3240 Fax  
matt.kress@mackdefense.com

To Whom It May Concern:

My name is Rich Lesmeister and I have been a close friend to Sam Puleo since 2007. Over the years, Sam has taken the time to personally guide and teach me in my career. He has been a personal mentor as well as someone I look up to.

Furthermore, I saw Sam's rise to success in his career at a young age and watched him through his failure and terrible mistakes. Most significantly, I saw the growth of his character and core principles, which were led by a necessity to take responsibility. As of late, I have seen him become stronger than ever as he has taken his experience into building a business with a strong foundation in honesty, personal responsibility, and integrity. Sam not only displays these qualities in his business with clients, but also in personal relationships as well.

I trust Sam and see him as a man of great integrity. Please contact me directly if you have any questions about Sam's character.

Sincerely,

Rich Lesmeister

Rlesmeister90@gmail.com

1/26/2020